

A Rare SoHo Offering



19 Howard St

SOHO • NEW YORK CITY



RDE Advisors, Inc.



A Rare SoHo Offering

The Entire Building *Ready for Its Next Chapter*

For the first time following a meticulous multi-year restoration, 19 Howard Street is ready for its next chapter. Immediately available for occupancy, it presents a rare opportunity to define the future of one of SoHo's most distinctive landmark properties.

±6,055 SF
GROSS AREA

±24 FT
FRONTAGE

3 + Cellar
LEVELS

Sept 2026
POSSESSION



A Journey Through the Building

Ground Floor

Arrival · Presence

The experience begins at street level. Expansive storefront glazing and prominent frontage along Howard Street establish an immediate connection with one of SoHo's most celebrated streetscapes, creating a welcoming introduction for guests and passersby alike.

1,648 SF

01



03



A Journey Through the Building

Second Floor

Gather • Connect

Positioned at the heart of the building, the second floor is designed to bring people together. Equally suited for dining, entertaining, exhibitions, presentations, or collaborative work, it balances the energy of SoHo with the flexibility to evolve alongside its occupant.

1,648 SF

02



05





A Journey Through the Building

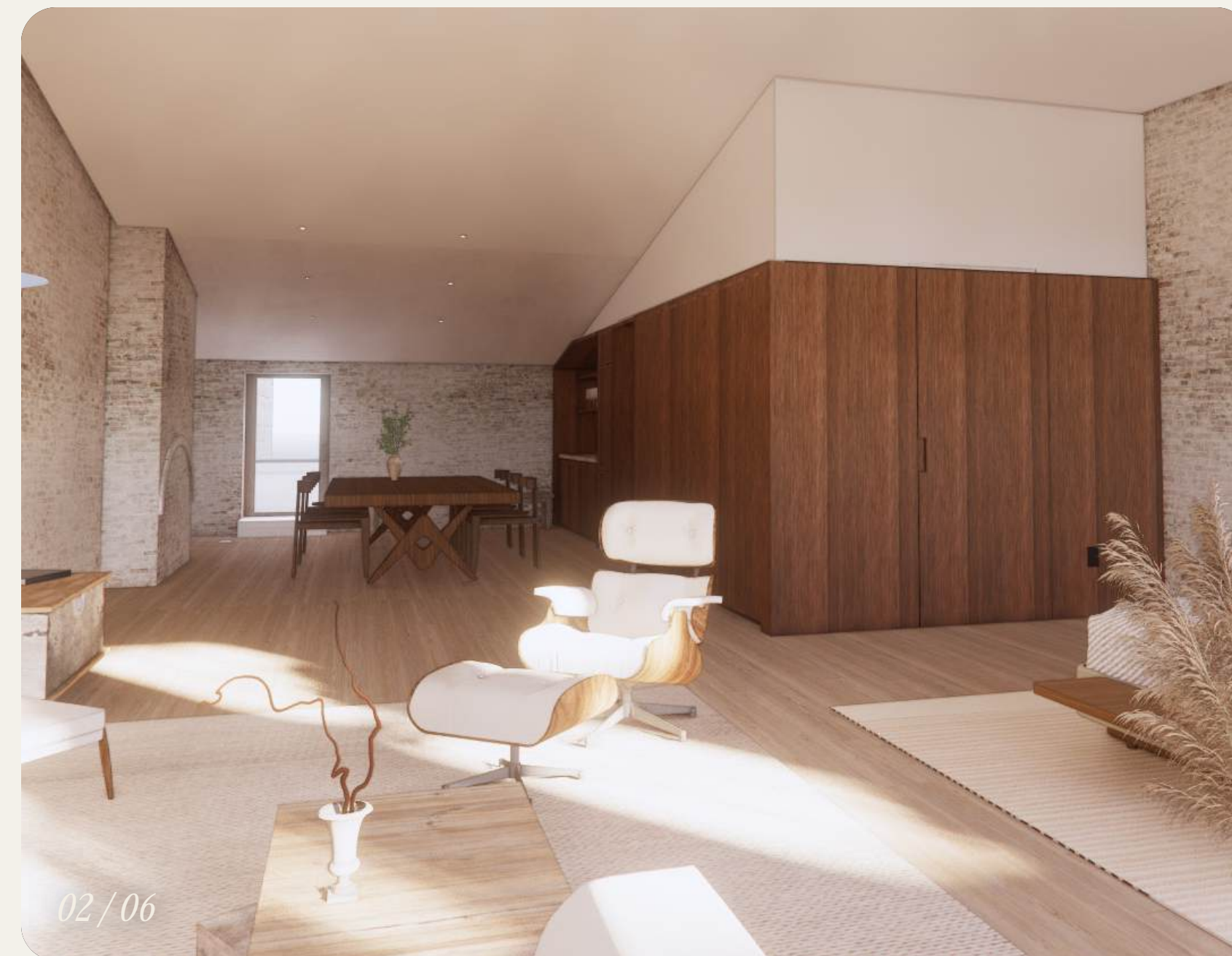
Third Floor

Private • Elevated

Bathed in natural light and removed from the rhythm of the streets below, the third floor offers a refined setting for private hospitality, thoughtful collaboration, or moments of quiet retreat. A distinctive environment where ideas take shape and a new chapter begins to unfold.

1,091 SF

03





05/06



06/06

A Journey Through the Building

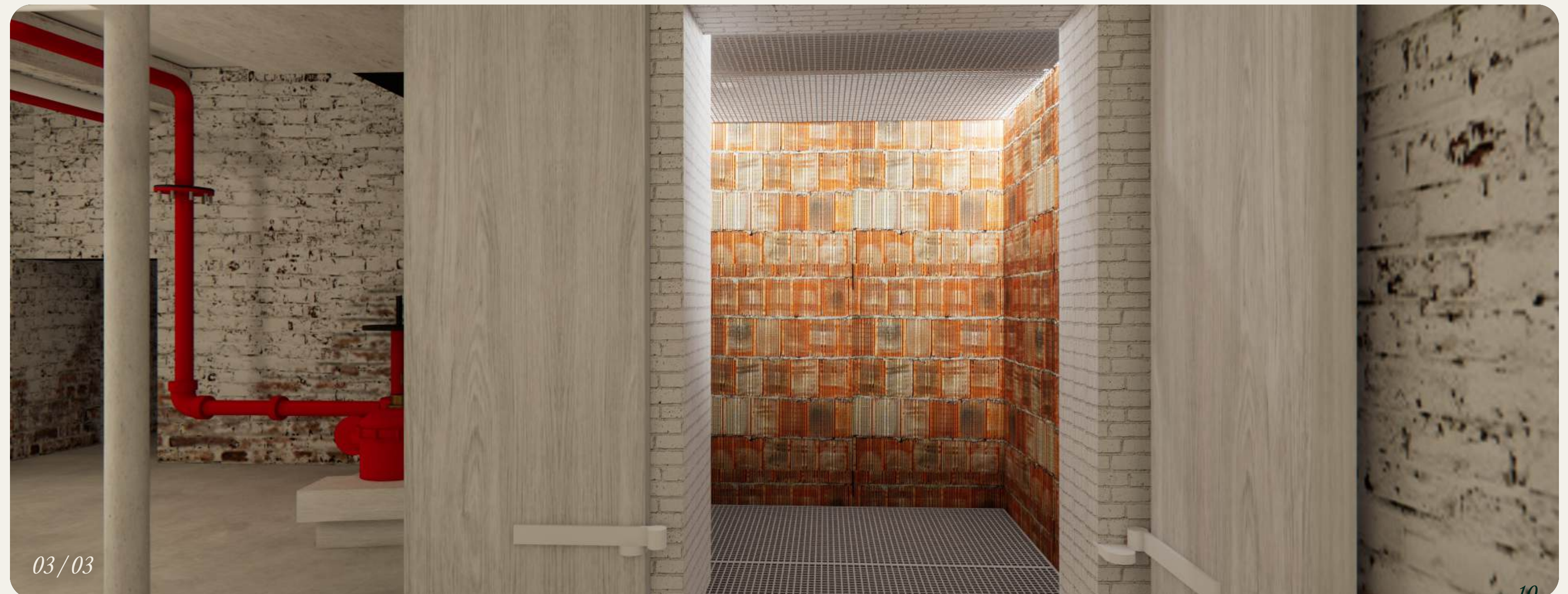
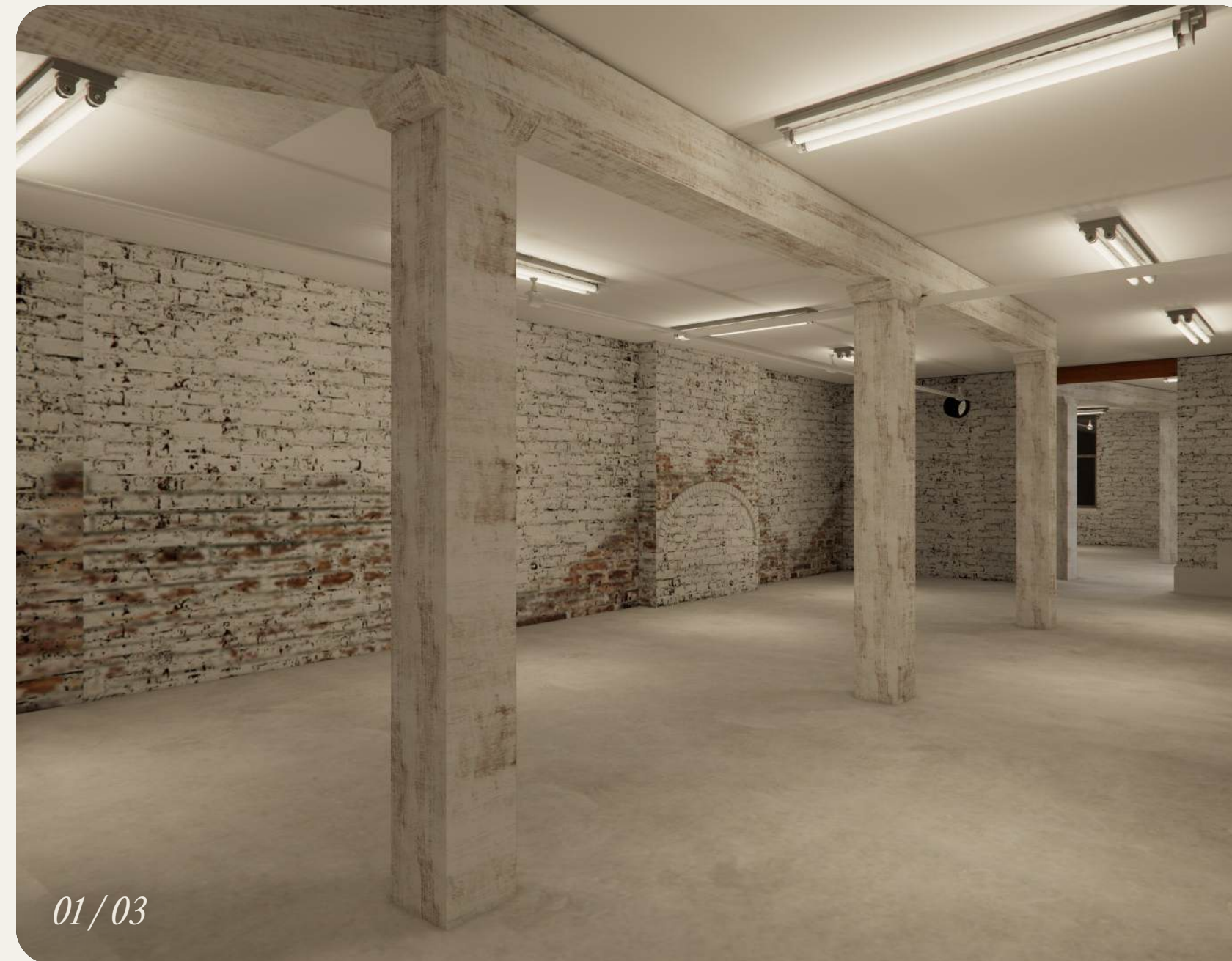
Cellar

Support · Foundation

Beneath it all lies the infrastructure that quietly supports every experience above. Offering substantial space for storage, production, wine programs, back-of-house operations, or other essential functions, the cellar keeps the building operating seamlessly while every level above performs at its best.

1,668 SF

C



A Journey Through the Building

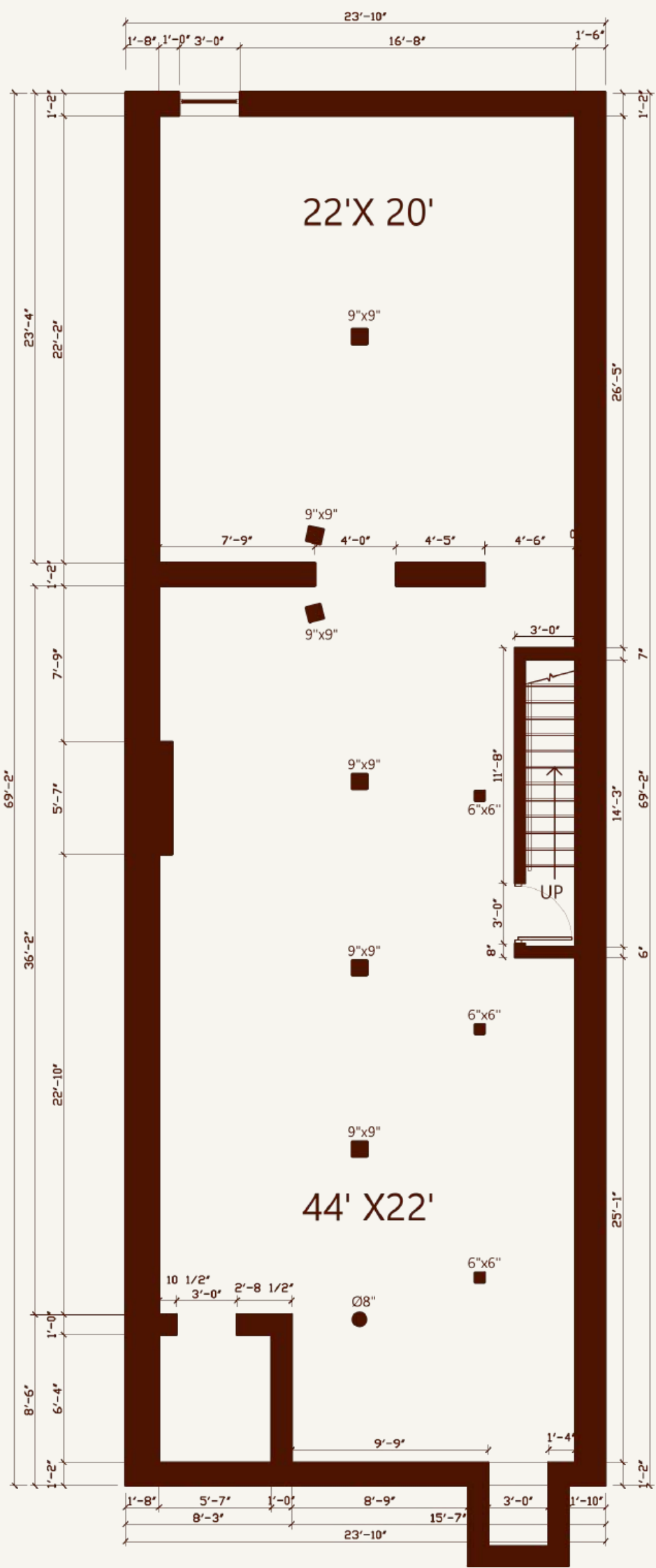
Floor Plans

Cellar · Ground Floor

Architectural plans corresponding to the photographed levels, presented for spatial reference and presentation continuity.

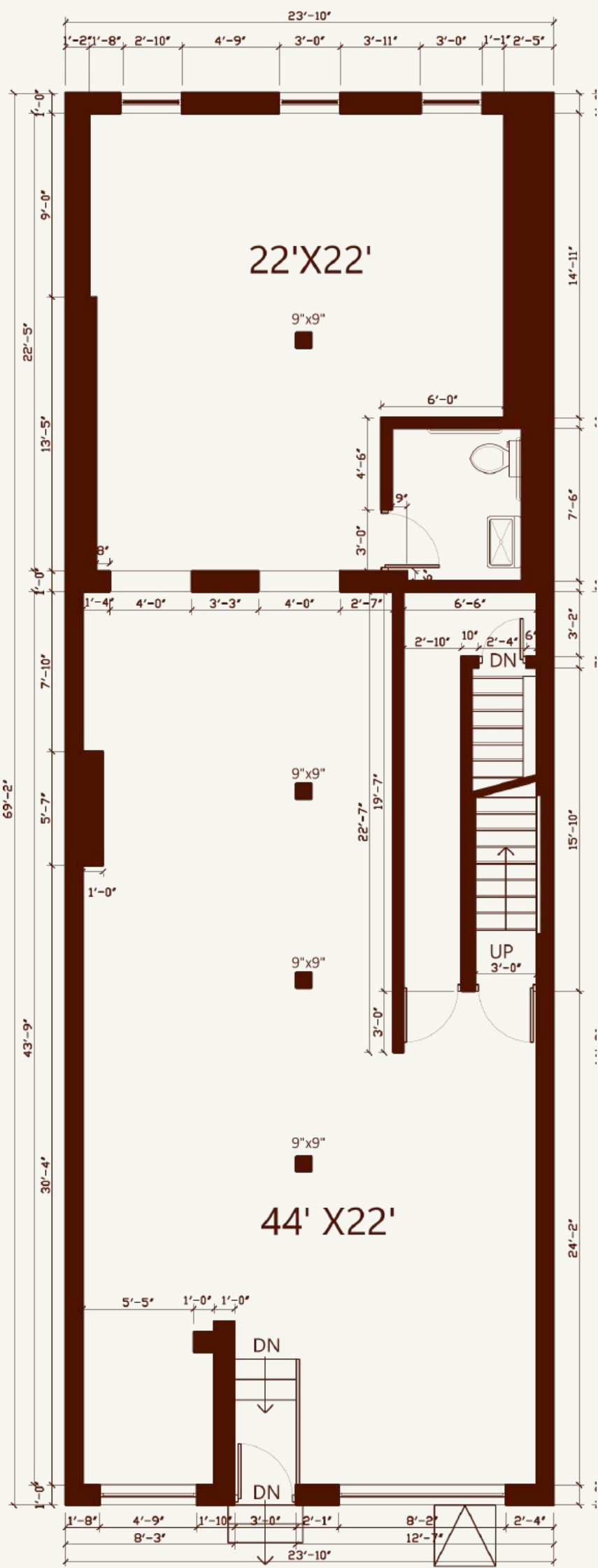
Plans

Cellar



1,668 SF

Ground Floor



1,648 SF

A Journey Through the Building

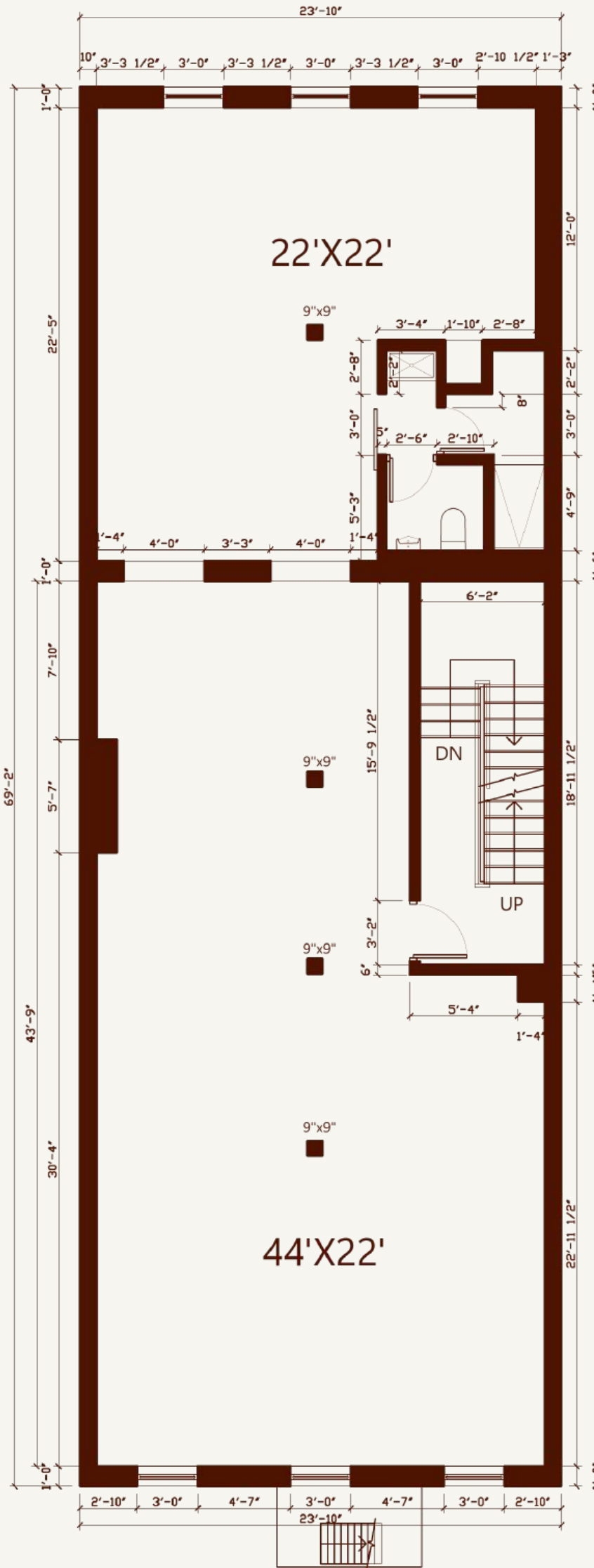
Floor Plans

Second Floor · Third Floor

Architectural plans corresponding to the photographed levels, presented for spatial reference and presentation continuity.

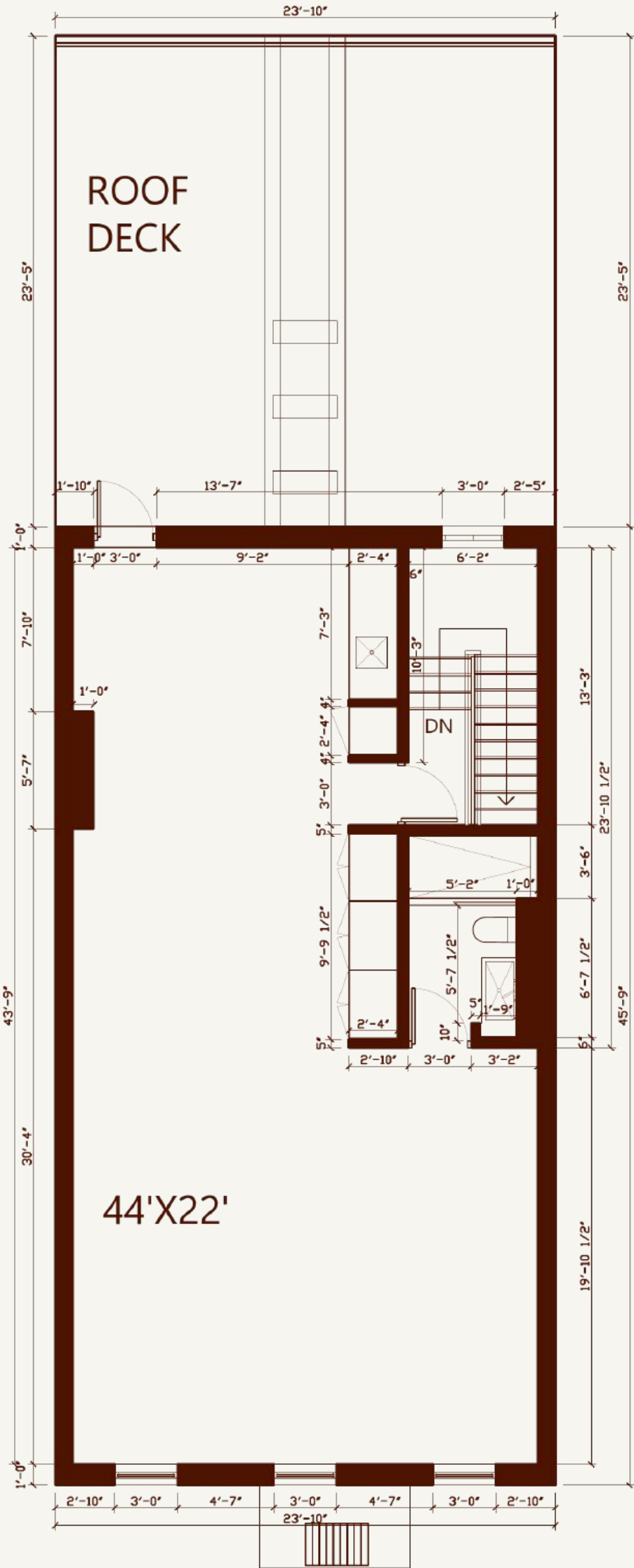
Plans

Second Floor



1,648 SF

Third Floor & Roof Deck



1,091 SF

DESIGN TO ADAPT • DEFINED BY YOU

01

Luxury Retail Flagship

A boutique flagship environment where architecture, craftsmanship, and brand identity converge to create an immersive experience extending well beyond the traditional storefront.

Rather than prescribing a single vision, 19 Howard Street has been thoughtfully restored to accommodate a wide range of commercial concepts — illustrated here as three possible futures.



DESIGN TO ADAPT • DEFINED BY YOU

02 Destination Hospitality

A multi-level hospitality destination bringing together exceptional dining, private entertaining, cultural programming, and curated guest experiences within one of SoHo's most distinctive landmark buildings.



DESIGN TO ADAPT • DEFINED BY YOU

03

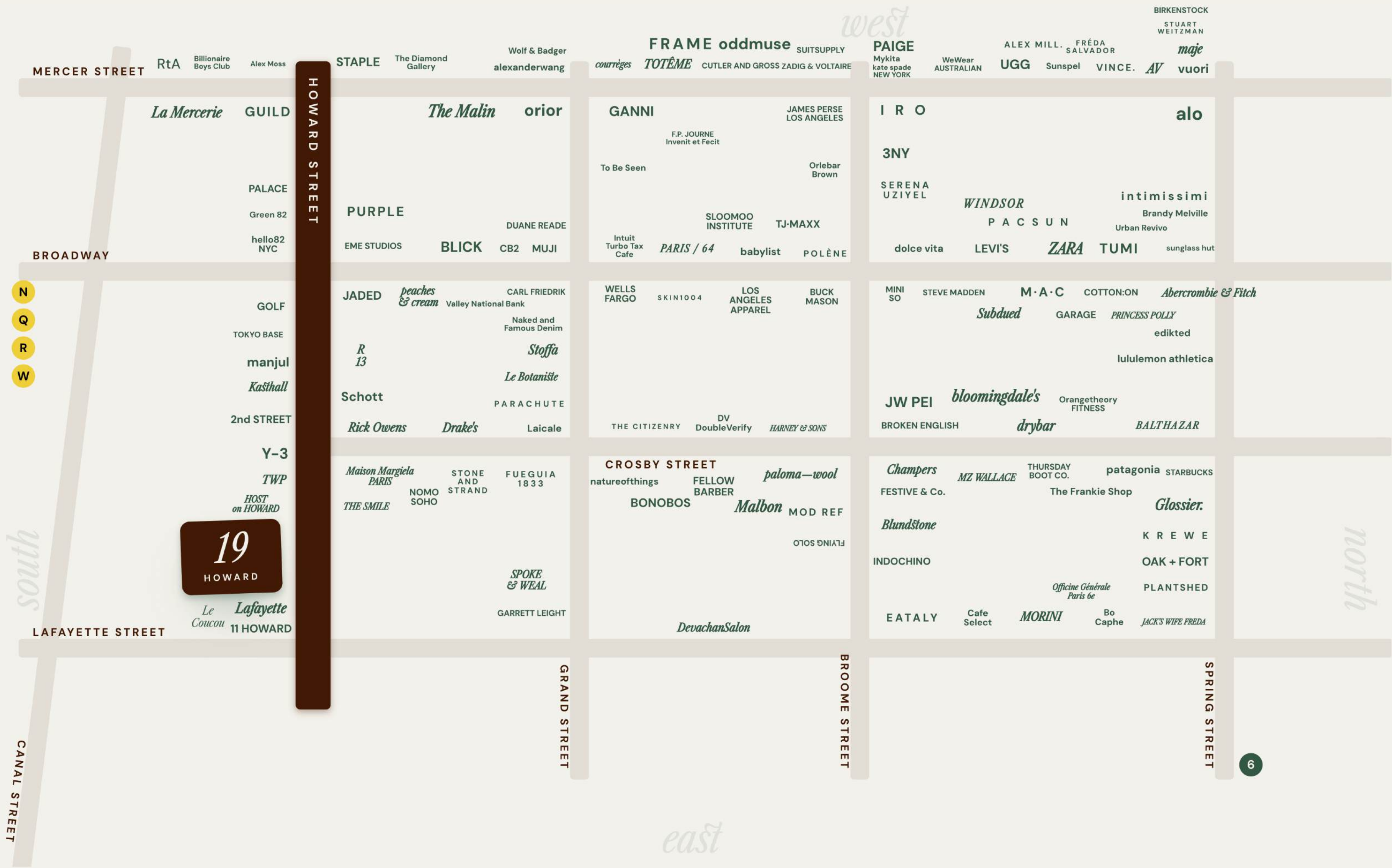
Brand Headquarters

A headquarters that seamlessly integrates leadership, collaboration, hospitality, and client engagement — transforming the workplace into a physical expression of the organization it represents.



At the Center of SoHo

Positioned at the intersection of culture, commerce, hospitality, and luxury retail, 19 Howard Street is surrounded by some of the world’s most recognized brands, celebrated restaurants, boutique hotels, galleries, and creative institutions. Few locations offer the same combination of visibility, walkability, and neighborhood character.



Retail neighbors shown in approximate position — not to scale. Source: neighborhood leasing materials, 2025.

The building

ADDRESS

19 Howard Street
New York, NY 10013

LOCATION

SoHo — one block east of the Broadway retail corridor, between Lafayette and Crosby Streets.

BUILDING TYPE

Landmarked boutique building — SoHo–Cast Iron Historic District Extension

YEAR BUILT

1814 · altered 1984 · comprehensive renovation 2024–2026

CONSTRUCTION

Brick masonry with cast-iron storefront and heavy timber columns

STORIES

Three (Above Grade) + Full Cellar (Below Grade)

RENOVATION DESIGN

New Practice Studio

FRONTAGE

24 FT — Howard Street

Areas & heights

GROSS AREA

ABOVE GRADE	4,387 SF
CELLAR	1,668 SF
TOTAL BUILDING	6,055 SF

FLOOR PLATE

±22 FT clear interior width

FLOOR AREAS

GROUND	1,648 SF
SECOND	1,648 SF
THIRD	1,091 SF
CELLAR	1,668 SF

CEILING HEIGHTS

GROUND	approx. 10' -0"
SECOND	approx. 9' -0"
THIRD	approx. 7' -0" – 10' -0" (vaulted)
CELLAR	approx. 7' -6"

MEASUREMENT

All areas approximate; to be verified by survey prior to lease.

The offering

AVAILABILITY

The entire building

TENANCY

Single tenant · 1 door on Howard Street

OUTDOOR SPACE

Private roof deck adjoining the Third FL

LEASE TYPE

Direct lease from ownership

TERM

Upon request

POSSESSION

Immediately

DELIVERY CONDITION

Vanilla Box

ZONING

M1-5/R9X

PERMITTED USE

Retail · Showroom · Gallery · Atelier · Office · Restaurant · Residential
— *Subject to applicable approvals.*

ASKING RENT

Upon request

Services & access

HVAC

New A/C system installed with the 2024–26 renovation
Ground: 3 Ton · Second: 3 Ton · Third: 3 Ton

ELECTRICAL

200 Amps

SPRINKLER

Yes — coverage throughout

VERTICAL CIRCULATION

Interior stairwell

LOADING

Curbside on Howard Street

SIGNAGE

Storefront and blade-sign opportunity, subject to Landmarks approval

TRANSIT

Canal Street — N·Q·R·W, 6 (*2 blocks*)
Spring St — N·Q·R·W, 6 (*3 blocks*)
Prince St — R·W, 6 (*4 blocks*)
Broadway–Lafayette St — B·D·F·M (*5 blocks*)
Grand St — B·D (*5 blocks*)
Bowery — J·Z (*5 blocks*)

INQUIRIES

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19 Howard Street · SoHo · New York

Begin the Conversation

We welcome the opportunity to discuss your vision for the future of 19 Howard Street.

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The Next Chapter Begins Here.

